



Starfish Resorts - Brand Positioning



Starfish Resorts

Starfish Resorts welcome travelers of any age to a wonderful vacation escape with outstanding value and a lively atmosphere for the whole family to enjoy. With a selection of beach-front all-inclusive resorts and well-equipped city hotels, Starfish has something for everyone. Family-friendly extras include spacious accommodations, convenient locations, and a variety of activities with exceptional service.



Psychographics

What do guests of Starfish Resorts look for...

- Expect great food, excellent service and appreciate amenities such as air conditioned rooms.
- Enjoy the layout of the hotels - returning guests are aware of improvements and renovations, look forward to experiencing it themselves.
- Satisfied with the food and beverage selection - appreciate variety of choices.
- Social and friendly people like to mix and mingle with other resort guests- enjoy an animated energetic resort experience.
- Embrace the local culture, feel safe and 'at home'.
- Frequently visit the offsite entertainment nearby these hotels.
- Engaged online consumers and shop for the best travel deals.



What Sells Starfish Resorts in Cuba

- Found in convenient locations, from the most pristine beaches in Cuba, to city properties in the best-loved areas of Havana and Varadero.
- Provide unforgettable vacation experiences for all ages with comfortable amenities.
- Feature 24 hour snacks and offer international fare and authentic Cuban flavors.
- All-Inclusive properties provide drinks such as domestic beer, cocktails and international brands.
- Offer spacious guestrooms with amenities such as satellite televisions, in-room safe, and connecting suites for those traveling together.



What Sells Starfish Resorts in Cuba

All-inclusive Beach Resorts Offer:

- Large sprawling pools with plenty of sunbeds and relax areas.
- Fun-filled supervised activities all day for guests of any age.
- A different after-dinner show each evening.
- Comfortable tone for a romantic holiday among loved ones, whether you're celebrating a wedding, family retreat, or other special occasion.



What Sells Starfish Resorts in Cuba

City Hotels Offer:

- Freedom to explore the city and the ability to come and go easily.
- Comfortable accommodations with kitchenettes.
- Rates are room-only, allowing guests to explore local markets and restaurants.
- Day-pass access to nearby all-inclusive resorts.



Onsite Services to Enhance Guest Experience (\$)

Shops

Enjoy the convenience of purchasing your own water and snacks to keep in your room, or take to the beach. Starfish Resorts have onsite shops where you can find everything from authentic rum to souvenirs and snacks.

Weddings*

Celebrate your unforgettable moments with a team of experienced wedding planners at Starfish Resorts in Cuba. From complimentary wedding packages to custom religious ceremonies, a wedding at Starfish offers value and selection for every bride and budget.

*Available at select Starfish Resorts

Groups

Starfish Resorts are the perfect destination when traveling as a group for weddings, celebrations, or corporate retreats. Whether you're planning a dream wedding ceremony or an extended get together Starfish has great pricing with exceptional value.



Onsite Services to Enhance Guest Experience (\$)

Couples Dinner*

A romantic moment is made unforgettable and special with an artfully crafted meal in a private location. Starfish Resorts offers guests the option of creating a gourmet dining experience to celebrate important moments either by candlelight or by the beach.

*Available at select Starfish Resorts.

Wine

Enjoy the pairing of an exceptionally prepared dinner with wine of the same calibre. Select a premium bottle of wine to accompany your gourmet dining experience in an authentic restaurant or during a private dinner.

Cigars

Guests are invited to savour a truly authentic experience while in Cuba. Choose from a selection of fine puros or sample the variety of cigars available. Fresh hand-made cigars are available for purchase to enjoy after a gourmet meal or to accompany an evening cocktail.





- overview
- features
- suites
- amenities
- dining
- families
- weddings
- gallery



Hotel: Starfish Cayo Santa Mar | Check-In: 2015-12-30 | Nights: 7 | Occupancy:

CAYO SANTA MARIA - CUBA

STARFISH CAYO SANTA MARIA

YOU'RE THE STAR

Located alongside the sublimely soft white sand beaches of Cayo Santa Maria, the Starfish Cayo Santa Maria all-inclusive resort offers guests a wonderful vacation escape that includes lush flora, 24-hour food and beverage service, memorable excursions and a variety of fun activities for both adults and kids. With an entertainment theatre that can hold up to 1,000 people, sparkling swimming pools and a sports club, there is always something for everyone to enjoy in this slice of paradise.

Cayo Santa Maria, a small and exotic islet paradise 13 km long by 2 km wide, is situated north of the main island of Cuba in the Jardines del Rey. The islet, linked to the mainland by a

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ABOUT Cayo Santa Maria Villa Verde, Villa Clara, Cuba +1 350-744 0271

PHOTOS

Starfish Cayo Santa Maria updated their cover photo. September 18 · Vi

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Mary Daini, Mona Gwilk, Miliana Vignault and 85 others like this. Top Comments

17 shares

Sylvain Jacques See you for a second time this years... till end november December 18 at 11:48am

Andrea Alexander Will be there in 3 days! December 18 at 8:15am

View 10 more comments

Starfish Cayo Santa Maria

Corporate Branding



YOU'RE THE STAR

Experience an exceptional destination wedding at Starfish Resorts. With the help of their weddings experts, rest assured that every detail of your special day will be handled with style and skill. Offering destination weddings that come together in perfect harmony, Starfish Resorts can help you design the wedding you've always envisioned.

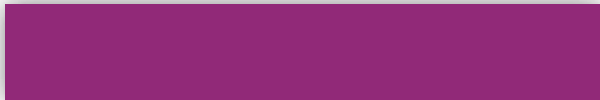
Starfish Resorts also provides the perfect paradise for the honeymoon of your dreams. Whether you are seeking to relax in tropical surroundings with your sweetheart, or choose to take advantage of special honeymoon packages, Starfish Resorts offers you the perfect backdrop for romance.

Located alongside the sublimely soft, white-sand beaches of Cayo Santa Maria, the all inclusive Starfish Cayo Santa Maria offers guests a wonderful vacation escape that includes lush natural settings, 24-hour food and beverage service, memorable excursions and a variety of fun activities. Starfish Cuatro Palmas is an all inclusive retreat nestled along the sandy beachfront of Varadero, Cuba. Guests will immediately be drawn to the picturesque surroundings - patioed courtyard, terra cotta rooves, tropical gardens and vibrant nightlife.

- Starfish Cayo Santa Maria, Cayo Santa Maria, Cuba
- Starfish Cuatro Palmas, Varadero, Cuba

For more details, contact your travel agent or connect with an experienced wedding consultant at weddingvacations.com - your source of inspiration for destination weddings & honeymoons.

Corporate Branding





You're the star



www.starfishresorts.com



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And get 15% OFF on your stay!

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